

We get GenAI to production 4x faster than anyone else.

We do it through ProdWorks, our 4-stage accelerated deployment process that gets customers to production up to 4x faster than the industry average of 7 to 12 months. Every engagement starts with an Assessment. That is your entry point into every deal.

All 4 Assessments are FREE.

2 to 4 weeks, clear deliverable, scoping call takes 30 minutes. Customers only discuss pricing if they want to move into a full build after.

PRODWORKS: OUR 4-STAGE PROCESS

STAGE 1
Show

Demo and discovery. We show the customer what is possible with their use case.

Starts with a FREE Assessment

STAGE 2
Prove

Free POC/V. Prove value before any full commitment. No SOW required.

Free POC, no SOW needed

STAGE 3
Build

Full production build inside the customer's AWS account using the full GenAI stack.

STAGE 4
Operate

Managed AI operations post-deployment. We stay on to keep it running and improving.

Recurring AWS revenue

THE 4 ASSESSMENTS: HOW EVERY DEAL STARTS

When a customer is not sure where to start with GenAI, needs to justify the investment, or has a specific concern, an Assessment is the answer. **All Assessments are FREE. No hourly billing, no scope creep, no commitment to anything after.** If they want to build, pricing is discussed then. Point them to the right one based on what they are worried about.

FREE

GenAI Automation Assessment

Find the 20% of workflows that deliver 80% of the impact

Customer has a list of AI ideas but does not know where to start. We score every workflow for ROI, technical fit, and data readiness, and hand back a prioritized playbook ready to execute.

Opportunity Map Data Readiness Report Prioritized Playbook

Duration: 2 to 4 weeks | Cost: Free

FREE

GenAI ROI Assessment

The business case your CFO will actually approve

Customer needs internal buy-in before they can move. We build the full financial model, TCO, ROI, risk analysis, using their actual cost structure. Deliverable is a board-ready presentation.

ROI Financial Model Executive Presentation

Duration: 2 to 3 weeks | Cost: Free

FREE

GenAI Security Assessment

Make sure your GenAI application is locked down before it ships

Customer is building GenAI but has not audited it for security risks. We cover prompt injection, PII/PHI exposure, data leakage, guardrails, and compliance (HIPAA, SOX, GDPR), and hand back a remediation playbook for engineering.

Threat Model Remediation Playbook

Duration: 2 to 3 weeks | Cost: Free

FREE

Developer Productivity Assessment

Find where AI can double your engineering velocity

Engineering team is stuck in toil and context-switching. We map every stage of their SDLC for AI integration, code gen, test generation, review, docs, and incident response, and deliver quick wins for the first 30 days plus a full roadmap.

SDLC Integration Map Phased Adoption Roadmap

Duration: 3 to 4 weeks | Cost: Free

HOW TO USE US: THE SIMPLE VERSION

- 1 You have a customer interested in GenAI but stuck: not sure where to start, cannot get budget approved, worried about security, or wants to move faster. **That is an Assessment conversation.**
- 2 Intro us. Scoping call is free and takes 30 minutes. No commitment. We figure out which Assessment fits, and the Assessment itself is free with no strings attached.
- 3 Assessment completes. Customer has a clear roadmap. If they want to move forward, we go into **Prove**: a free POC built around their top use case. No SOW required at this stage either.
- 4 Prove succeeds. We move into **Build**: full production deployment inside their AWS account. **Counts toward your GenAI ARR. Transacts through AWS Marketplace.**

WHAT TO SAY TO A CUSTOMER

- "I have a partner that gets GenAI to production 4x faster than anyone else, and the first step is completely free."
- "They do not just advise, they build it, they ship it inside your AWS account, and they stay to operate it."
- "Your data never leaves your environment. No SaaS ingestion, no third-party servers, nothing leaves."
- "Start with a free Assessment. Two to four weeks, clear deliverable, zero commitment to anything after."

WHAT THIS DOES FOR YOU

- Easy pipeline entry: a free Assessment is a frictionless first yes
- Free POC at Prove stage removes friction from the second conversation
- Every closed deal counts toward your GenAI ARR quota
- Transacts through AWS Marketplace, no new procurement overhead for customers
- We keep SUP and SMB accounts from slipping through the cracks